



2024 FamilyU Seal Application

Frequently Asked Questions

How many institutions and organizations will be selected to receive the Seal?

There is no cap on the number of institutions and organizations that receive a seal. The number will be determined by how many meet the baseline criteria. There will be one exemplar higher education institution and one exemplar nonprofit organization selected to receive an award. The exemplar institution will receive \$25,000, and the exemplar organization will receive \$15,000. These grant awards will be presented during Generation Hope's national conference, Hope 2025, in National Harbor, MD April 9-11, 2025.

What are the expectations of award recipients?

There will be one exemplar higher education institution and one exemplar nonprofit organization selected to receive an award. The exemplar institutions will receive \$25,000, and the exemplar organization will receive \$15,000. These awards will be presented during Generation Hope's national conference, Hope 2025, in National Harbor, MD April 9-11, 2025.

The expectations for award recipients are:

- The funds must be used to advance the organization's student parent work
- Six months after the funds are distributed, recipients must provide a brief explanation of how the funds have been used
- A representative(s) from the organization must attend Generation Hope's national conference Hope 2025, in National Harbor, MD April 9-11, 2025 to accept the award

Is the FamilyU Seal opportunity held annually?

Yes, the FamilyU Seal opportunity will be held annually.

Is there a fee to apply for the Seal?

Yes, the application fee is \$250 to cover administrative costs. The fee must be paid via credit card at the time of submission.

What types of institutions can apply for the Seal?

Higher education institutions: Any two- or four-year nonprofit postsecondary institution (public or private) within the United States and its territories can apply. Higher education districts with multiple independently operated and led institutions (rather than a district of campuses that operate as one institution) cannot apply for the Seal. However, an individual institution within that district can apply.

Nonprofit organizations: Any 501(c)3 nonprofit organization that is directly serving parenting college students in the United States and its territories can apply.

Individuals are not eligible to apply.

If an institution receives the Seal, how long does it last?

The FamilyU Seal is a three-year designation. After the third year, institutions and organizations can apply again.



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How will institutions and organizations that receive the Seal be showcased?

- Seal recipients will receive an official FamilyU Seal that will need to be displayed on the certification page of their website and on any student parent web pages
- Seal recipients will be announced via a press release in September, which has been designated as National Student Parent Month
- Generation Hope will work with a PR firm to share the list with national and local media outlets and will promote this heavily on social media when the list is announced in September
- Seal recipients will also be prominently featured during Generation Hope's national conference, Hope 2025, dedicated to student parent work, which will be held in National Harbor, MD April 9-11, 2025.
- The list of Seal recipients will be displayed on Generation Hope's website and will be heavily promoted via Generation Hope's social media and other communications

Who is on the Review Committee?

The Review Committee will include student parents, funders, advocates, educators, and other stakeholders. If any Review committee member has a connection to an applying institution or organization (former employer, alma mater, current school, grantee, etc.), they will not review that application.

Are there any reporting requirements for Seal recipients?

Yes, Seal recipients will be asked to complete a brief report on their student parent work annually. Failure to complete the annual report could result in removal from the FamilyU Seal listing.

Is it required that institutions participate in the FamilyU Cohort before applying for the Seal?

No, institutions are not required to participate in Generation Hope's FamilyU Cohort or any of our technical assistance offerings in order to apply.

If institutions and organizations need help with their application, can they talk to someone on Generation Hope's team?

Yes. We will host an informational webinar on May 29th that will be recorded and available to applicants, which will be posted on our website. If you have any questions, please contact us at FamilyUSeal@generationhope.org.

If I can't make it to the webinar, should I still register?

Yes, if you register for the webinar, we will email you the recording post event. The webinar will also be posted on our website.

When is the application due?

The application is due July 15, 2024 by 11:59pm EST.



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How should applications be submitted?

Only applications submitted through our online application system will be considered. The application can be found [here](#).

If we aren't selected as a Seal recipient, can we find out why?

Yes, Generation Hope will offer a 15-minute feedback session for applicants that are not selected as recipients for the Seal. The sessions will be offered in October.

How will we know if we have received the Seal?

The institutions and organizations selected as FamilyU Seal certified will be notified by email in August with additional details and next steps.

Will institutions that receive the Seal have the opportunity to meet other certified institutions?

Yes, during Generation Hope's national conference, Hope 2025, in National Harbor, MD April 9-11, 2025 institutions that are a part of the Seal community will have the opportunity to meet and connect with each other and with the Generation Hope team.

Will FamilyU Cohort member institutions receive special consideration for the FamilyU Seal?

While FamilyU Cohort member institutions will be scored on the same criteria as non-FamilyU applicants, their experience as a part of the FamilyU Cohort will set them up for success for the FamilyU Seal certification. Engaging in the FamilyU Cohort does not guarantee receipt of the FamilyU Seal.

The application asks for 2022-2023 data. If we have accurate and available 2023-2024 data, can we use that instead?

It is okay to use current data. We asked for the prior year since the 2023-2024 academic year was just concluding and folx may not have had that information readily available. It would be great to have 2023-2024 data if it's accurate and available. Please make a note of what year your data reflects in the application.

What are the next application cycle dates?

The FamilyU Seal Application will open yearly, so the next cycle will open in the summer of 2025.

Why don't attachments save when we return to our draft application?

Unfortunately, the system works so that users should not upload files or sign the forms until they are ready to submit. We'd recommend waiting to attach any documents until the final submission is ready.